



COMMUNITY
HOMESTAY NETWORK
LIVE WITH LOCALS



2020 ANNUAL REPORT

MESSAGE FROM COO

With over 700 travelers hosted in the first two months, Community Homestay Network (CHN) had a good start in 2020. We were expecting a great year ahead as we had a good number of bookings. However, due to the COVID-19 pandemic most of the bookings for the year were cancelled. For many local communities that were becoming increasingly dependent on tourism prior to COVID-19, tourism prospects seemed dismal.

To support these communities through the aftermath of the pandemic we have been continuously exploring various options. Although the tourism industry has been halted, it has paved us the opportunity to understand Nepal beyond mountains, landscapes, temples and festivals. We saw an opportunity to leverage our traditional knowledge to create a sustainable source of income for local communities. With this, project Koseli into existence, The project is now supporting ten communities by identifying, packaging, branding, and marketing their local products.

We are also working with the communities to prepare them to re-host the guests with proper health and safety procedure in place. Operational guidelines has been set and health and safety training are underway.

This has been a hard time for us all but we are hopeful that tourism will revive and with it the rural communities will prosper.



HIGHLIGHTS - 2020

PROJECT KOSELI

- In 2020, CHN initiated project Koseli to support local communities affected by COVID-19.
- The project was awarded a competitive grant from Booking.com's Booking Booster Program which helped us kick start the project.
- As of now, we are supporting 10 communities in identifying potential local products, branding, packaging and marketing.



TRAININGS

- Community Homestay Network, in coordination with our partners initiated a program to help communities adapt to the new challenges and re host travelers without compromising their safety.
- We are training communities regarding health and safety protocols and cleaning.
- 2 communities were provided safety equipment with support from Planeterra

HIGHLIGHTS - 2020

RECOGNITIONS

Community Homestay Network was awarded the Pata Gold 2020 Award for Community Based Tourism.

The logo for PATA (Pacific Asia Travel Association) features the word "PATA" in a large, bold, black sans-serif font. A gold-colored arc is positioned behind the letters "A" and "T". A registered trademark symbol (®) is located to the upper right of the "A".

PATA®

Pacific Asia Travel Association

**GOLD AWARDS
2020**